

## SPECIAL PAGES

THE PAGES LISTED BELOW ARE FIRST COME/FIRST PAID FOR!

BACK COVER (COLOR) - \$560.00

FRONT INSIDE COVER (COLOR) - \$485.00

BACK INSIDE COVER (COLOR) - \$450.00

PAGE 1 - \$400.00

LAST PAGE - \$375.00

Please email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com) for availability on Special Pages.

## COOLERS

COOLERS ARE AWARDED TO THE 1<sup>ST</sup> & 2<sup>ND</sup> PLACES IN ALL CHAMPIONSHIP CLASSES AND TO THE HIGH POINT AND RESERVE HIGH POINT IN THE MINI, RANCH, CONTEST & FENCE DIVISIONS.

COOLERS ARE FIRST COME/FIRST PAID FOR.

SPONSOR NAME IS EMBROIDERED ON THE COOLER, ANNOUNCED AT PLACING & LISTED IN OFFICIAL SHOW PROGRAM.

PLEASE CHECK THE SHOWBILL FOR THE LIST OF CHAMPIONSHIP CLASSES.

COOLER SPONSORS ARE \$120.00 PER COOLER

Please email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com) for availability on Coolers.

## ALL AMERICAN YOUTH HORSE SHOW

### SPONSORS INCENTIVE INFORMATION – 2022

Any questions or concerns PLEASE email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com)

**IF YOU HAVE A CREDIT FROM 2020 OR 2021 YOU MUST SUBMIT THAT CREDIT FORM via EMAIL or MAIL.**

The AAYHS Ad's & Sponsor Incentives provide a method by which a Youth can reduce show costs by selling advertisement space to local businesses, friends and family, to be placed in our official show program.

**EXHIBITORS PARTICIPATING IN THE A/S INCENTIVE PROGRAM ARE STILL REQUIRED TO PAY SHOW COSTS WHEN STALL RESERVATIONS & ENTRIES ARE SUBMITTED BY APRIL 1. REFUND CHECKS SPONSOR INCENTIVES WILL BE DISTRIBUTED AT THE SHOW, PROVIDING THAT ALL OF YOUR SPONSOR & ENTRY CHECKS HAVE CLEARED. NSBA CLASS FEES ARE EXCLUDED FROM REFUND.**

**DEADLINE FOR SUBMISSION OF SPONSOR FORMS, PRE-ENTRIES & STALL RESERVATIONS WITH PAYMENT IS APRIL 1, 2022. NO EXCEPTIONS!**

### SPONSORS INCENTIVES

**ONE YOUTH/ONE HORSE: \$475 IN ADS & SPONSORS. REFUND = PRE-ENTRY FEES (BY APRIL 1), 1 HORSE STALL, 1 TACK STALL AND 1 COPY OF THE OFFICIAL SHOW PROGRAM.**

**ONE YOUTH/ONE HORSE: \$375 IN ADS & SPONSORS, REFUND = PRE-ENTRY FEES (BY APRIL 1) AND 1 HORSE STALL**

**ONE YOUTH/ONE HORSE: \$290 IN ADS & SPONSORS, REFUND = PRE-ENTRY FEES (BY APRIL 1).**

**ALL STALL FEES AND PRE-ENTRY FEES MUST BE SENT IN WITH ENTRY FORM AND BE COMPLETED BY APRIL 1, 2022 TO BE ELIGIBLE FOR A REFUND. NO EXCEPTIONS!**

1. Please complete one of the enclosed Ad/Sponsor forms for each sponsor. Be sure to complete the Exhibitor Info before to give it to your sponsor.
2. **ADS WILL ONLY BE ACCEPTED IF THEY ARE EMAILED AS A PDF OR JPG OR PRINTED ON GLOSSY PHOTO PAPER & MAILED. BUSINESS CARDS MAY BE MAILED OR EMAILED. ALL ADS MUST BE RECEIVED BY MIDNIGHT APRIL 1.**
3. **ALL ADS MUST BE PRINT READY!** AAYHS is not responsible for misspelled words, blurry pictures or incorrect information. Samples are available on our website.
4. Please do not staple, tape or paper clip your ad to the form if you choose to mail it.
5. Checks or money orders should be made payable to AAYHS or All American Youth Horse Show. **We do accept PayPal, use Friends & Family, otherwise all fees are deducted from refund.**
6. **Any entries postmarked after April 1 are not eligible for the Ad & Sponsor Incentive Program.**
7. **PLEASE DO NOT SEND CERTIFIED OR REG. MAIL. If you want a receipt use priority mail.**
8. With the exception of 3 Special Pages (see back) the program is printed in BLACK & WHITE.
9. If you are creating one ad listing all your sponsors, please indicate the size of the ad on the A/S Form and list the sponsors & amounts on the back of the form.
10. All ads are subject to approval.
11. **CLASS SPONSORS:** Class sponsors are first come, first paid for. If there is a certain class you or your sponsor wants, please email [youthhorshow@gmail.com](mailto:youthhorshow@gmail.com) for availability. All Class sponsors will be listed in the program and have their name announced at placing of the class. **CLASS SPONSORS ARE \$50 FOR THE REGULAR CLASSES & \$90 FOR CHAMPIONSHIP.**
12. **PATRONS:** Patrons are a minimum of \$20.00. Any patron amount over \$50 or \$90 will be used as class sponsors. Any amount over \$120 will be used as a cooler sponsor. Patrons under \$50 will have their name or business listed on the Patron's Page in the official show program.
13. **COOLERS Championship & High Point: \$120.00** Coolers are awarded to the 1<sup>st</sup> & 2<sup>nd</sup> places of the CHAMPIONSHIP classes and the High Point & Reserve High Point of the Mini, Ranch, Contest & Fence Divisions. Sponsor name is listed in the official show program.

13. continued: Sponsor name embroidered on the cooler and is announced at the placing of the Championship class & presentation of high point awards.
14. Any refund to a sponsor will only be made if AAYHS fails to put the ad or sponsor name in the program.
15. **NSBA class fees WILL NOT be included in A/S refunds.**
16. **If you sell more than \$475 per horse you still only receive a refund of your pre-entries, horse stall and tack stall.** Exhibitors with more than one horse/pony may do an A/S incentive for each horse/pony they are showing. Any refund would still follow the incentive amounts.
17. Please be sure you have proper postage on your envelopes. We will not be responsible for returned or damaged mail.
18. **Refund checks for those meeting one of the incentives, will be available for pick up at the show on Wednesday at 9:00 am.**

#### AD SIZES

#### SPECIAL PAGES – 7.5 X 10 (PRICES ARE LISTED ON BACK)

FULL PAGE ADS – 7.5 X 10 - \$350.00

HALF PAGE ADS – 7.5 X 5 - \$175.00

FOURTH PAGE ADS – 3.79 X 5 - \$90.00

EIGHTH PAGE ADS – 3.5 X 2.5 - \$50.00

#### ALL ADS HAVE A ½ INCH MARGIN

**ALL ADS, SPONSORS, FORMS, ENTRIES/STALL FEE AND PAYMENTS MUST BE POSTMARKED BY APRIL 1, 2022.**

**ALL EMAILED ADS MUST BE RECEIVED BY MIDNIGHT APRIL 1, 2022.**

**Mail to: AAYHS  
3314 ORDERS ROAD  
GROVE CITY, OH 43123**

**EMAIL: [YOUTHHORSESHOW@GMAIL.COM](mailto:YOUTHHORSESHOW@GMAIL.COM)  
614-402-0010**