

## SPECIAL PAGES

THE PAGES LISTED BELOW ARE FIRST COME/FIRST PAID FOR!

**BACK COVER (COLOR) - \$575.00**

**FRONT INSIDE COVER (COLOR) - \$500.00**

**BACK INSIDE COVER (COLOR) - \$475.00**

**PAGE 1 - \$425.00**

**LAST PAGE - \$415.00**

Please email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com) for availability on Special Pages.

## COOLERS

COOLERS ARE AWARDED TO THE 1<sup>ST</sup> & 2<sup>ND</sup> PLACES IN ALL CHAMPIONSHIP CLASSES AND TO THE HIGH POINT AND RESERVE HIGH POINT IN THE MINI, RANCH, CONTEST & FENCE DIVISIONS.

COOLERS ARE FIRST COME/FIRST PAID FOR.

SPONSOR NAME IS EMBROIDERED ON THE COOLER, ANNOUNCED AT PLACING & LISTED IN OFFICIAL SHOW PROGRAM.

PLEASE CHECK THE SHOWBILL FOR THE LIST OF CHAMPIONSHIP CLASSES.

COOLER SPONSORS ARE \$150.00 PER COOLER

Please email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com) for availability on Coolers.

## ALL AMERICAN YOUTH HORSE SHOW

### SPONSORS INCENTIVE INFORMATION – 2023

Any questions or concerns PLEASE email [youthhorseshow@gmail.com](mailto:youthhorseshow@gmail.com)

The AAYHS Sponsor Incentives Program provides a way by which a Youth can reduce show costs by selling advertisement space, class & award sponsors to businesses, friends, and family, to be placed in our official show program.

**EXHIBITORS PARTICIPATING IN THE A/S INCENTIVE PROGRAM ARE STILL REQUIRED TO PAY SHOW COSTS WHEN STALL RESERVATIONS & ENTRIES ARE SUBMITTED BY MARCH 24. REFUND CHECKS SPONSOR INCENTIVES WILL BE DISTRIBUTED AT THE SHOW, PROVIDING THAT ALL OF YOUR SPONSOR & ENTRY CHECKS HAVE CLEARED.**

**YOUR REFUND IS WHAT YOU PAY IN ENTRIES & STALL FEES!! IT IS NOT WHAT YOUR SPONSOR DONATES FOR SPONSORSHIPS!!!!**

**DEADLINE FOR SUBMISSION OF SPONSOR FORMS, PRE-ENTRIES & STALL RESERVATIONS WITH PAYMENT IS MARCH 24, 2023. NO EXCEPTIONS!**

### SPONSORS INCENTIVES

**ONE YOUTH/ONE HORSE: \$550 IN ADS & SPONSORS. REFUND = PRE-ENTRY FEES (BY MARCH 24) FOR 1 HORSE, 1 HORSE STALL, 1 TACK STALL AND 1 COPY OF THE OFFICIAL SHOW PROGRAM.**

**ONE YOUTH/ONE HORSE: \$450 IN ADS & SPONSORS, REFUND = PRE-ENTRY FEES (BY MARCH 24) FOR 1 HORSE AND 1 HORSE STALL**

**ONE YOUTH/ONE HORSE: \$350 IN ADS & SPONSORS, REFUND = PRE-ENTRY FEES (BY MARCH 24) FOR 1 HORSE.**

**ALL STALL FEES AND PRE-ENTRY FEES MUST BE SENT IN WITH ENTRY FORM AND BE COMPLETED BY MARCH 24, 2023 TO BE ELIGIBLE FOR A REFUND. NO EXCEPTIONS!**

1. Please complete one of the enclosed Ad/Sponsor forms for each sponsor. Be sure to complete the Exhibitor Info before to give it to your sponsor.
2. **ADS WILL ONLY BE ACCEPTED IF THEY ARE EMAILED AS A PDF OR PRINTED ON GLOSSY PHOTO PAPER & MAILED. BUSINESS CARDS MAY BE MAILED OR EMAILED. ALL ADS MUST BE RECEIVED BY MIDNIGHT MARCH 24.**
3. **ALL ADS MUST BE PRINT READY!** AAYHS is not responsible for misspelled words, blurry pictures, or incorrect information. Samples are available on our website. **IF YOU ARE IN DOUBT ON HOW YOUR AD LOOKS, PRINT IT AT HOME BEFORE YOU SEND IT!!!**
4. Please do not staple, tape or paper clip your ad to the form if you choose to mail it.
5. Checks or money orders should be made payable to AAYHS or All American Youth Horse Show. **We do accept PayPal, please be advised that any fees must be paid by cash or check, otherwise they will be deducted from the exhibitor refund.**
6. **Any entries postmarked after March 24 are not eligible for the Ad & Sponsor Incentive Program.**
7. **PLEASE DO NOT SEND CERTIFIED OR REG. MAIL.** If you want a receipt use priority mail.
8. With the exception of 3 Special Pages (see back) the program is printed in BLACK & WHITE.
9. If you are creating one ad listing all your sponsors, please indicate the size of the ad on the A/S Form and follow instructions on the form.
10. All ads are subject to approval.
11. **CLASS SPONSORS:** Class sponsors are first come, first paid for. If there is a certain class you or your sponsor wants, please email [youthhorshow@gmail.com](mailto:youthhorshow@gmail.com) for availability. All Class sponsors will be listed in the program and have their name announced at placing of the class. **CLASS SPONSORS ARE \$60 FOR THE REGULAR CLASSES & \$100 FOR CHAMPIONSHIP.**
12. **PATRONS: Patrons are \$30.00** Patrons will have their name or business listed on the Patron's Page in the official show program. Patron amount is not listed in the Show Program.
13. **COOLERS Championship & High Point: \$150.00** Coolers are awarded to the 1<sup>st</sup> & 2<sup>nd</sup> places of the **CHAMPIONSHIP** classes and the **High Point & Reserve High Point** of the **Mini, Ranch, Contest & Fence Divisions**. Sponsor name is listed in the official show program & announced at awards presentation. The Sponsors Business or Name is embroidered on one side of the cooler, AAYHS on the other side. Please be sure your sponsors name is written clearly & spelled correctly on the Sponsor Form.

14. Any refund to a sponsor will only be made if AAYHS fails to put the ad or sponsor name in the program.
15. Exhibitors with more than one horse/pony may do an A/S incentive for each horse/pony they are showing. Any refund would still follow the incentive amounts.
16. Please be sure you have proper postage on your envelopes. We will not be responsible for returned or damaged mail.
17. **Refund checks for those meeting one of the incentives, will be available for pick up at the show on Wednesday at 9:00 am.**
18. **You must pre-order a copy of the Official Show Program on your Entry Form if you a working on a FULL SPONSORSHIP (\$550.00).**
19. **IF NO CLASS NUMBER IS INDICATED FOR ANY COOLER OR CLASS SPONSOR, THE AAYHS WILL USE WERE NEEDED.**

### AD SIZES

#### SPECIAL PAGES – 7.5 X 10 (PRICES ARE LISTED ON BACK)

TWO PAGE AD – 15 X 10 - \$750

FULL PAGE AD – 7.5 X 10 - \$375.00

HALF PAGE AD – 7.5 X 5 - \$180.00

FOURTH PAGE AD (VERTICAL) – 3.7 X 5 - \$95.00

BANNER AD (HORIZONTAL) – 7.5 X 2.4 - \$95.00

EIGHTH PAGE AD – 3.7 X 2.4 - \$60.00

ALL ADS HAVE A ½ INCH MARGIN

**ALL ADS MUST BE SENT AS A PDF OR PRINTED ON GLOSSY PHOTO PAPER. ALL ADS MUST BE PRINT READY!!! BUSINESS CARDS ARE ACCEPTED & CAN BE RE-SIZED AS NEEDED.**

**ALL ADS, SPONSORS, FORMS, ENTRIES/STALL FEE AND PAYMENTS MUST BE POSTMARKED BY MARCH 24, 2023**

**ALL EMAILED ADS MUST BE RECEIVED BY MIDNIGHT MARCH 24, 2023**

**Mail to: AAYHS  
3314 ORDERS ROAD  
GROVE CITY, OH 43123**

**EMAIL: [YOUTHHORSESHOW@GMAIL.COM](mailto:YOUTHHORSESHOW@GMAIL.COM)  
614-402-0010**